COLLABORATION OVER COMPETITION

THE MOVEMENT ELEVATING MILITARY-CONNECTED CREATORS

Discover How Creativity, Innovation, and Community Are Transforming the Lives of Military Spouses, Service Members & Veterans

INTERVIEWS AVAILABLE WITH JAMES VAN PROOYEN AND MARAH LAGO, CO-FOUNDERS OF MILITARY CREATOR CON | MAY 20-22, 2027 | FORT WORTH STOCKYARDS STATION, FORT WORTH, TEXAS

ABOUT MILITARY CREATOR CON

Across the military community, creativity is becoming more than expression; it's becoming identity, opportunity, connection, and impact. Military spouses, service members, first responders, and veterans are turning lived experiences into storytelling, digital media, entrepreneurship, art, and creative work that resonates far beyond the military world.

What began in 2019 as a one-day breakout track at PodFest quickly revealed something extraordinary. Military-connected creators shared stories they'd never shared before, spouses realized they weren't alone, veterans rediscovered their voice, and a powerful community formed in real time. The message was clear: MCC needed to be a standalone experience.

Today, MCC is a multi-day national conference kept intentionally intimate, making deeper connections and meaningful networking at the forefront. MCC brings together creators across podcasting, filmmaking, writing, digital media, tech, innovation, art, design, and entrepreneurship as part of a living ecosystem, not just an annual event. The 2027 theme, Collaboration Over Competition, speaks to the heart of that journey: real connection, shared growth, and building something bigger together.

SUGGESTED INTERVIEW QUESTIONS

- Why is creative expression becoming such a meaningful force within the military community?
- How did MCC evolve from a Podfest breakout track into a national multi-day conference?
- What unique strengths do military-connected creators bring to the creator economy?
- How does MCC equip creators navigating transitions, reinvention, and identity?
- What does Collaboration Over Competition mean for attendees this year?
- How do the Day Zero intensives with Christopher Lochhead, Trish Leto, and Eric Gonzalez change the game?
- How is MCC building a long-term movement, not just an event?
- Where can people go to register or learn more?

SPEAKER SPOTLIGHT

MCC 2027 features three exclusive Day Zero intensive workshops on Thursday, May 20:



CHRISTOPHER LOCHHEAD

ALL-ACCESS

Category Design Intensive. #1 Apple Business Podcaster, 15x bestselling author, and co-creator & pioneer of Category Design.



TRISH LETO

UGC PRODUCER PASS

UGC Intensive. Navy veteran, sober creator, and GenX digital marketer who teaches creators how to build brand partnerships through authentic content.



ERIC GONZALES

AI PRODUCER PASS

AI Intensive. Navy veteran, Latino founder, and former Meta builder behind Tenur, teaching creators how to integrate AI without losing their voice.

ABOUT THE FOUNDERS



JAMES VAN PROOYEN

James is a 20-year retired U.S. Air Force combat veteran who has dedicated his post-military career to relational networking. He is a successful podcaster, a driving force in the Military Veterans Community, and an active leader in the Ragnar Relay running community.



MARAH LAGO

Marah is an accomplished entrepreneur, military spouse, and award-winning jewelry designer. She co-founded a globally recognized jewelry brand, growing it from the ground up into an eight-figure success in just 11 years, fully bootstrapped. Today she channels that same drive into empowering military-connected creatives across media, technology, art, and entrepreneurship.

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